



# Overview of the INNOVER-EAST project

3rd Innovation Training

Olga Meerovskaya  
29 February 2016, Minsk

## About INNOVER-EAST

*„Building a more effective pathway leading from research to innovation through cooperation between the European Union and Eastern Partnership countries in the field of energy efficiency” (2014-2017)*

❖ **5 EaP countries targeted:**

Armenia, Azerbaijan, Belarus, Georgia, Ukraine



❖ **in order to:**

identify bottlenecks of innovation; develop new skills in innovation services; bridge knowledge and business in energy efficiency

**project duration: 36 months from June 2014 to May 2017**

# Project structure and activities

- ❖ **WP1:** survey of national state of innovation in the Eastern Partnership: national studies, interactive database of EaP stakeholders
- ❖ **WP2: development of of innovation services: training, twinning, coaching**
  - ❖ **WP3: support to service delivery:** national trainings, national and international brokerages
- ❖ **WP4:** policy dialogue and **networking:** policy events, final recommendations for the EC
- ❖ **WP5:** dissemination: web portal, social media, press
  - ❖ **WP6:** management, clustering activities

# WP1: 5 Validated National Studies (1)

on energy efficiency and innovation in each EaP country

(available on our website: [www.innovereast.eu](http://www.innovereast.eu))

partly based on interviews + online surveys

prepared the EaP partners

- ❖ 4 full versions:     are already available
- ❖ validated versions were presented in July at our 1st Policy Event in Armenia
- ❖ AZ version compiled by the partner and the WPL (ICEG)
  - ❖ synthesis report (ICEG)

# WP1: 5 Validated National Studies (2)

## key questions:

demand and supply side analysis  
mapping the strengths and weaknesses of the supply/demand chain  
main reasons behind the failure of innovation  
key actors in innovation and energy efficiency

## expected outcomes:

**recommendations for policy makers (in 2017 and now)**

**→ common cluster publication**

# WP2: Interactive Stakeholders Database

available on our website: [www.innovereast.eu](http://www.innovereast.eu)

**general information:** names, contact data, key persons, mission, main activities in energy efficiency and/or innovation, and competencies

**specific information:** proposals for cooperation (project ideas, research results for commercialisation, partner search, twin activities, etc.).

**expected outcomes:**

**an interactive forum provided for stakeholders from EPCs**

**please promote and use it 😊**

**base for our expert network also to be maintained after the project ends**

**base for inviting participants for the national trainings**



## WP2: List of innovation services

**services demanded by the relevant EaP stakeholders  
based on the database and the national studies (ready)**

### **expected outcomes:**

services to support concrete innovation activities and to facilitate direct public research-business linkages to assist the exploitation of research results

### **potential areas of the services:**

IPR management, marketing and communication strategies and practices, partner search and brokerage activities, innovation management, information on international public funding possibilities, financing innovation, technology transfer



## WP2: Trainings

on “hot topics” of R&D&I in the energy sector  
based on the list of innovation services and  
the national studies

when possible, organised jointly with other projects



expected outcomes:

strengthened knowledge on the following topics:

**Azerbaijan:** October 2015 – innovation service provision

**Georgia:** 27 January 2016 – innovation financing

**Belarus:** 29 February 2016 – participation in INCO (today)

## WP2: Twinning visits

time period: June 2015-January 2017

1 person from each country for max. 6 days will stay at the twin organization

**Armenia (SDF NAS RA): ← Italy (AREA)**

**Azerbaijan (CPEE): ← Hungary (BZN) (August 2015)**

**Belarus (BelAPE, BelISA, ENECA): ← Croatia (SDEWES)**

**Georgia (EE&EP): ← Greece (CERTH) (August 2015)**

**Ukraine (IFNTUOG): ← Luxembourg (INTRASOFT)**

### expected outcomes:

will contribute to **improve the personal and organisational competencies** of EPCs  
to deliver the services

ideally should include **visits to other organisations active in EE and/or innovation services** and participation at relevant conferences, brokerage events organized in the EU

EU partners will visit their twins once during the project  
to get acquainted with the local setting, meeting with innovation actors  
with special regard to the members of the network set up at a later stage

**Please start planning your activities!**

# WP3 & WP4: Events

- ❖ 2 international policy events in the EaP region

**1. Armenia:** 6-8 July 2015, co-organized with INCONTACT 2020, INCONET EaP and ener2i

**expected outcomes:**

awareness raising in the EaP

**2. Ukraine:** February 2017

**expected outcomes:**

presentation and further collection of information for the EC recommendations



- ❖ 5 national workshops and corresponding brokerage events

**all EaP countries with their twin EU countries**

**June 2016 - November 2016**

**expected outcomes:**

letters of intent for joint efforts to exploit research results

new contacts

exchange of ideas to determine research agendas, etc.

## WP5: Dissemination activities

website: [www.innovereast.eu](http://www.innovereast.eu)

press releases, publications

social media



expected outcomes  
awareness raised in the EaP

# WP6: Clustering activities



Incontact 2020

SMARTCATs  
CM1404



## And so much more to come yet ...

trainings  
national workshops and brokerages  
twinning and mentoring  
networking  
looking for cooperations (Lols)  
new proposals?

***„How to build a bridge between research and innovation through cooperation between the European Union and Eastern Partnership countries in the field of energy efficiency” (May 2017)***

**Thank you for you kind attention!**

# Coordinator:

Bay Zoltán Nonprofit Ltd. for Applied Research



**Klaudia Tvergyák:**



0036 1 463 0533



[klaudia.tvergyak@bayzoltan.hu](mailto:klaudia.tvergyak@bayzoltan.hu)



[www.innovereast.eu](http://www.innovereast.eu)  
[info@innovereast.eu](mailto:info@innovereast.eu)