





# Overview of the INNOVER-EAST project

1st Training on Innovation Services

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# Aims & goals

„Building a more effective pathway  
from research to innovation through cooperation  
between the European Union and Eastern Partnership countries\*  
in the field of energy efficiency”

2014 - 2017

[Project video: https://vimeo.com/124923634](https://vimeo.com/124923634)



\* Eastern Partnership of the European Union:  
Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine

# Participants and duration

5 EaP countries in focus:  
**Armenia, Azerbaijan, Belarus, Georgia, Ukraine**

targeted by 6 EU countries:  
**Belgium, Croatia, Greece, Hungary, Italy, Luxemburg**

for the project duration of:  
**36 months, June 2014 - May 2017**

**! almost 2 more years to go !**



# Structure and activities (work packages)

## **WP1: survey of national state of innovation:**

national studies, interactive  
database of EaP stakeholders

## **WP2: development of of innovation services:**

training, twinning, coaching

## **WP3: support to service delivery:**

national trainings, national and international brokerages

## **WP4: policy dialogue and networking:**

policy events,  
final recommendations for the EC

## **WP5: dissemination:**





web portal, social media, press

## **WP6: management:**

coordination and clustering activities

# Results so far

# National Studies (1)

- ❖ on energy efficiency and innovation in the EaP
- ❖ available on our website soon: <http://innovereast.eu/>
- ❖ partly based on interviews + online surveys
- ❖ 4 draft versions:     are already validated
  - ❖ the  version is being compiled

## National Studies (2)

**demand and supply side analysis:** demand created by the EE market (industry, households and transport being the main energy consumers), supply provided by research/academy and innovative businesses

**mapping the strengths and weaknesses of the supply/demand chain:** identifying areas to be improved (with attention on how the national and organisational research agendas are adjusted to local demands)

### **main reasons behind the failure of innovation**

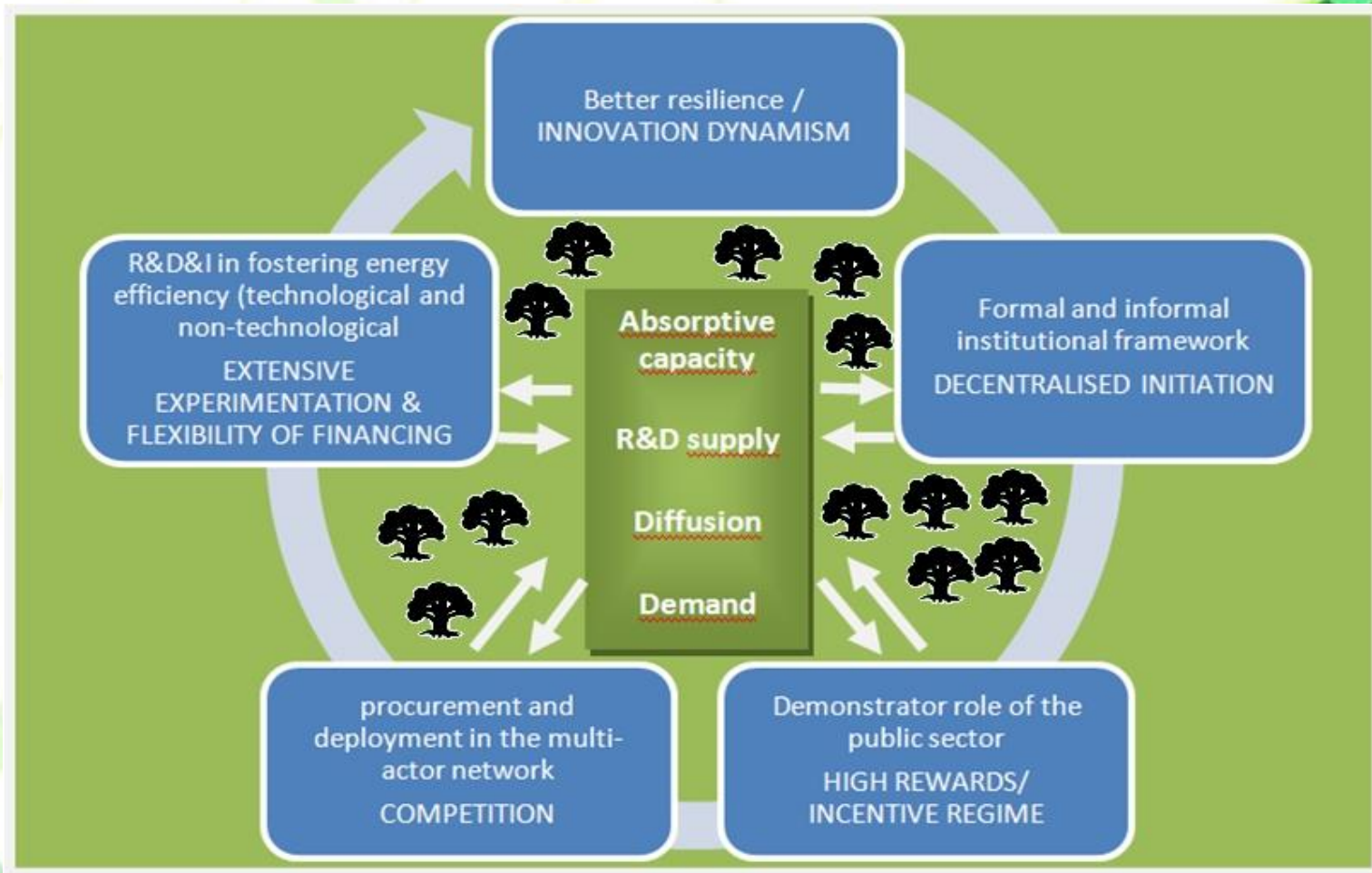
(lack of knowledge/networking/financing/managerial capabilities, poor understanding of the languages spoken by the two sides, different attitudes of academy and industry, etc.)

### **key actors in innovation and energy efficiency**



# National Studies (3)

## Elements of the conceptual framework



# Interactive Stakeholders Database

- energy sector with hundreds of entries are foreseen  
available on our website: <http://innovereast.eu/en/innover/map>



- an interactive forum provided for the stakeholders from all the EaP countries where they can search the database for each other, present their ideas, start discussions and do some peer learning

**! base for our expert network also to be maintained after INNOVER-EAST ends !**

# List of innovation services

services demanded by the relevant EaP stakeholders  
based on the database and the national studies (ready by October)

## expected outcomes:

services to support concrete innovation activities and to facilitate direct public research-business linkages to assist the exploitation of research results

## potential areas of the services:

IPR management, marketing and communication strategies and practices, partner search and brokerage activities, innovation management, information on international public funding possibilities, financing innovation



**Results yet to come**



## Trainings

- on “hot topics” of R&D&I in the energy sector
- based on the list of innovation services and the national studies

### expected outcomes:



- strengthened knowledge on the following (preliminary) topics:

**Azerbaijan:** October 2015 – innovation service provision

**Georgia:** January 2016 – innovation financing

**Belarus:** February 2016 – participation in INCO

## Twining visits

**Armenia (SDF NAS RA): ← Italy (AREA)**

**Azerbaijan (CPEE): ← Hungary (BZN) (August 2015)**

**Belarus (BelAPE, BelISA, ENECA): ← Croatia (SDEWES)**

**Georgia (EE&EP): ← Greece (CERTH) (August 2015)**

**Ukraine (IFNTUOG): ← Luxembourg (INTRASOFT)**

# Policy and networking events

- ❖ 2 international policy events in the EaP region

**1. Armenia:** 6-8 July 2015, co-organized with INCONTACT 2020, INCONET EaP and ener2i awareness raising in the EaP

**2. Ukraine:** February 2017

presentation and further collection of information for the EC recommendations

- ❖ 5 national workshops and corresponding brokerage events

**all EaP countries with their twin EU countries**

June 2016 - November 2016

letters of intent for joint efforts to exploit research results

new contacts

exchange of ideas to determine research agendas, etc.

**! you are welcome to participate !**

# Dissemination

website: [www.innovereast.eu](http://www.innovereast.eu)

press releases, publications

social media





## Expected outcomes

- ❖ well-established contacts with stakeholders in the energy sector
- ❖ specific knowledge on bilateral and multilateral cooperation with the EU in the energy sector
- ❖ specific knowledge gained about the EaP energy sector



### Recommendations for the European Commission:

**„How to build a bridge between research and innovation through cooperation between the European Union and Eastern Partnership countries in the field of energy efficiency?“**

**Thank you for you kind attention!**

**[www.innovereast.eu](http://www.innovereast.eu)**

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